

Use of the CaliforniaColleges.edu Logo

California College
Guidance Initiative



General Guidelines

- Only use images of the logo made available for download from the CaliforniaColleges.edu Resource Hub. Do not attempt to recreate the logo.
- Make sure the logo is large enough to be visible and clear.
- Please note that any box around the logo shown in this document is for illustrative purposes only. The logo should never be placed inside a box or other shape.
- Use only the approved variations shown below:



Clear Space

To ensure legibility and recognizability, the logo must have a minimum clear space around it.

- Leave a minimum of 0.25 inch padding around the logo or "x" space, as illustrated.



Recommendations

Here are some common mistakes to avoid:

- Avoid using different parts of the logo separately or create variations of the logo, including varying the alignment of the elements, word spacing, colors, or typefaces.
- Avoid distorting the logo through squashing or stretching.
- Avoid placing the logo over a busy background.
- Avoid changing the orientation of the logo, for example, by placing it at an angle or vertically.
- Avoid adding drop shadows or typographical effects to the logo.